

Blue Sky, Green Earth



A newsletter connecting Waste Pro and the municipal sector we serve

President's Corner

Looking Toward the Future

As we enter Waste Pro's next decade, it is time to look at where we've been, where we are, and where we're going.

In 2001, a small group of waste professionals decided to create a company with the best people, the best service, and the best equipment; a company culture centered on values that guide our decisions and actions, a culture of distinguishable differences, and a culture of caring for and about the communities in which we live and work.

So, how did we do? I think, very well. We created a unique organization that is successful as a business, a force in our industry, and a great place to work. We applied new technology, adapted to challenges of rapid growth, and are aggressively training leaders for our next decade. We have lived up to our customer commitments like no other company, while providing a level of service unheard of in our industry. We have made significant progress towards exceeding our goals, and as a company, we are a work in progress.

Our next decade is going to be exciting. We will continuously innovate, discover new efficiencies, and apply new technology in our operations. We will make emotional connections with our customers, and our drivers and helpers will continue to be Waste Pro's face at the curb.

I am convinced that the key to our future success is the ability to empower all of our employees, develop their leadership skills, and ensure each of them uses their power to serve our customers. When we look back at our second decade, I want each member of the Waste Pro team to be able to say, "Wow, I accomplished more than I ever dreamed."

John

John Jennings
President & CEO, Waste Pro USA

A Thank you and Compliment for Waste Pro USA, Atlanta, GA

Dear Commissioner Mendoza and Deputy Commissioner White,
I am writing to express my heartfelt gratitude and admiration for City of Atlanta Sanitation Supervisor, Robert Whitehead, and the crew at the Waste Pro, American Recycling facility in Atlanta, GA. Mr. Whitehead went above and beyond the call of duty yesterday, February 27, 2012 to help me find my keys in a truckload of recycling.

I inadvertently dropped my keys in our curbside recycling bin as I deposited a few more recyclable items in the bin. An hour later, I suddenly realized they may have dropped into the bin and the recycling truck had already picked up my recycling. Plus, my husband was on a business trip with all the extra keys.

I contacted the City of Atlanta and the Sanitation Supervisor, Robert Whitehead arranged for us to meet the recycling truck at the recycling plant. Mr. Whitehead consulted with the Waste Pro USA team and they arranged to have the truck dump its contents in a separate warehouse bay.

Mr. Whitehead and the Waste Pro USA

crew thoughtfully determined the best way to tackle the mountain of recycling and then they began digging. Two hours after we started, a crew member, Justin, bent down, then stood up and calmly said, "Here they are." When I commented that I had been about to give up, the Waste Pro USA crew said they had already been discussing what they would do the next day if we didn't find the keys that evening. I was amazed that anyone would be so committed to helping me when faced with that daunting task.

Today, as I write this I am overcome with gratitude and awe that these men did what they did for me. These

men were more than kind. They truly cared about my situation and they were positive and professional throughout the search. You are blessed to have a supervisor like Robert Whitehead working for you, and the city of Atlanta is fortunate to have Waste Pro USA, American Recycling handling our recycling program.

Very sincerely,
Melanie Marburger
3188 Andrews Ct. NW, Atlanta, GA



Waste Pro Garbage Truck Drivers Pick-up \$40,000 in Safety Awards

Four Waste Pro garbage truck drivers each received \$10,000 for flawless performance over the past three years.

The checks were presented at the December 23, 2011 ceremony held at Waste Pro's regional facility in Bradenton. Drivers receiving the awards were Jose Martinez-Mendoza, Monnie Braxton, Mark Hammonds, and Lewis Brown.

"While providing garbage and recycling services in Manatee, Sarasota, Pinellas and Hillsborough Counties, each driver has performed flawlessly for the past three years,

had excellent customer service, no accidents, no injuries, and no property damage, along

with a well-kept truck and great attitude" said Keith Banasiak, Southwest Florida Regional Vice President.

John J. Jennings, President/CEO of Waste Pro USA, stated, "We care deeply about our employees, customers, and communities we serve. At Waste Pro, safety is paramount

and I look forward to distributing many more of these bonuses." Waste Pro's Safety Program is unique to the waste collection and disposal industry. Since 2004, Waste Pro drivers have received \$470,000 in Safety Awards.



Going Green

Waste Pro's First in Fleet Compressed Natural Gas Truck Arrives in Atlanta

Waste Pro USA's first compressed natural gas (CNG) solid waste collection truck arrived in Atlanta on February 16, 2012. Waste Pro announced late last year a \$100 million investment in transitioning the fleet from diesel fuel to the environmentally friendly and domestically available CNG fuel.

The investment also includes construction of state of the art fueling facilities throughout the South. Ground breaking for the first facility in Fort Pierce, Florida took place on

February 16th, 2012.

"We care about the communities we serve. Our future includes a continued commitment to solar powered facilities, residential and commercial recycling, landfill diversion, and clean air. This move will dramatically reduce emissions in our operating footprint and potentially provide fueling stations for the cities and counties we serve", explained John J. Jennings, President and CEO of Waste Pro USA.

Waste Pro's investment includes an initial

order of 150 Mack waste collection and recycling trucks from Nextran Corporation and construction of a multi-million dollar fueling complex in Fort Pierce, Florida. Waste Pro is partnering with Clean Energy, the largest provider of natural gas fuel and facilities in this country, to design and construct the Fort Pierce complex.

The first truck participated in the dedication of a PS Energy/Clean Energy Lithonia, Georgia Fueling Complex Grand Opening.

NEWS BRIEFS

Waste Pro Acquires Acadian Waste Disposal Service

Waste Pro USA, Inc. entered the New Year with the acquisition of Acadian Waste Disposal Service (Acadian Waste). Since 1992, Acadian Waste has specialized in residential, commercial, and industrial waste disposal, serving many parishes and cities between the major metropolitan areas of Baton Rouge and New Orleans, along the I-10 corridor. Located in Ascension Parish, Acadian Waste focuses on offering low prices, timely service, and has developed a reputation for friendly and excellent service, which made them a logical fit with the Waste Pro USA team. "This acquisition complements Waste Pro's current operation in Kenner, LA and allows for greater service flexibility in surrounding parishes," stated John J. Jennings, President and CEO of Waste Pro.

Waste & Recycling News (WRN) Selects Russell Mackie, Regional VP, as a Rising Star

In its inaugural Rising Star awards, WRN selected Waste Pro Regional Vice President, Russell Mackie as one of "12 people to watch in the waste and recycling industry". Russell was selected out of a field of 100 nominations of solid waste professionals under the age of 45.

Russell has almost 20 years experience working in the solid waste industry. His first

challenge with Waste Pro was to start up our Fort Pierce location. Russell grew Fort Pierce from one truck and \$6,000 in revenue to 75 trucks and \$30 million in revenue within five years. Since then, he has opened other hauling divisions in the region, and brought annual revenue to about \$85 million.

In his free time, Russell likes to relax at the beach with his wife Laura, two daughters Lola and Zeta, and his son, Jax.

We are very proud of Russell and congratulate him on being awarded WRN's 2012 Rising Star Award. We know he deserves it!

Waste Pro Recycling Plant Weathers a Terrible Storm

At approximately 3:30AM on Monday January 23rd, an EF3 tornado touched down near Waste Pro's Birmingham Recycling Division, causing extensive damage to the building's exterior façade and office area. George Nicholson, Division Manager, said, "We are thankful the tornado struck prior to our daily start time, resulting in no injuries to the staff." He continued, "We had significant damage to our processing plant and our administrative offices, yet our residential and commercial waste collection services were not affected." Although residential and commercial customers continued to receive uninterrupted service, the massive corrugated

steel structure housing the recycling processing plant sustained marked damage. Fortunately, the processing equipment was not damaged and all materials destroyed by the tornado were recycled. The 180,000 square foot processing facility resumed operations the next day once the exterior had been secured and cleared for occupancy. John J. Jennings, President and CEO, said, "Our team in Birmingham really is phenomenal and has proven so in this instance. This is a chance for us to be bigger and better there."

Upcoming Events

Come see us at the following upcoming solid waste and recycling events within the southeast:

- AL/GA SWANA Spring Joint Conference, April 2nd – 4th, Perdido Beach, AL
- NC SWANA Spring Conference, April 2nd – 5th, Charlotte, NC
- FL American Public Works Association Annual Conference, April 3rd – 4th, Tampa, FL
- Association of County Commissioners of Georgia, April 28th – 29th, Savannah, GA
- MS SWANA Spring Conference, May 9th – 10th, Bay St. Louis, MS

And come hear our President, John Jennings, speak at the EIA's Women's Council Lunch-n-Learn at Waste Expo on April 30th at Noon at the Las Vegas Convention Center.

Municipal Marketing Team:

Florida
Brad Avery
Southwest FL
bavery@wasteprousa.com
C: 239-229-3172

Tim Bowers
Southeast FL
tbowers@wasteprousa.com
C: 305-970-1010

Patricia Christensen
Southeast FL
pchristensen@wasteprousa.com
C: 772-370-8122

Platt Loftis
Central FL
ploftis@wasteprousa.com
C: 407-383-0003

Dayna Miller
N. Central FL
dmiller@wasteprousa.com
C: 386-206-6061

Kristi Worley
East Central FL
kworley@wasteprousa.com
C: 321-279-4461

Alabama
Richard Chatham
AL/FL Panhandle
rchatham@wasteprousa.com
C: 850-305-7037

Mississippi
Jimmie Moore
Mississippi
jmoore@wasteprousa.com
C: 601-479-3777

Louisiana
Wally Carter
Louisiana
wcarter@wasteprousa.com
C: 228-348-0519

Central Georgia
John Cown - 201
Northeast GA
jcown@wasteprousa.com
C: 770-843-8632

Gary Haggard
Central GA
ghaggard@wasteprousa.com
C: 678-571-1824

Northeast FL & Coastal Georgia
Jim Arnold
Southern GA/Coastal N. FL
jarnold@wasteprousa.com
C: 904-318-6296

Joel Thornton
South GA/ FL Panhandle
jthornton@wasteprousa.com
C: 850-210-2255

North Carolina & Tennessee
Bob Christy
Western NC & Tennessee
bchristy@mac.com
C: 828-707-5898

Terri Masten
Central/Eastern NC
tmasten@wasteprousa.com
C: 336-782-1760

