

Blue Sky, Green Earth

A newsletter connecting Waste Pro and the municipal sector we serve



President's Corner

Changing Times and Technology

I recently returned from an event where I listened to dynamic speakers from education, industry, and technological backgrounds talk about the monumental changes that have taken place in our world over the past 200 years. It was mind boggling to explore the effects of change on the way we live and work. I must say, though, that it was almost overwhelming to realize that more world altering changes are happening today, as we speak, than all of the change that has occurred over the past 200 years put together. Technology has revolutionized our world and has transformed what we previously accepted as the norm for health, wealth and success.

Today, because of these technological changes, people, businesses, and governments must be able to adapt quickly in order to be successful in their assigned responsibilities. Large organizations no longer have the competitive advantage based on size and history alone; in fact, behemoth infrastructures and old policies and procedures get in the way of being effective in today's world.

At Waste Pro, we constantly strive to be the young, flexible, and innovative difference in our industry! We understand the challenges our customers face today and look for new solutions to help them succeed. That is our mission today, and will be tomorrow. Whatever change is coming, we'll be ready to support our customers and keep them competitive!

John

John Jennings
President & CEO, Waste Pro USA

Waste Pro Responds Quickly to Port Orange Needs

If Waste Pro wanted the City of Port Orange Florida's solid waste collection and recycling services, they had to literally respond overnight. In a Friday 5 pm Council meeting, negotiations with competitor Veolia Environmental Services broke down and Waste Pro received a unanimous vote--if they could respond by Tuesday morning. Tuesday morning trucks already sporting Port Orange's city logo and crew, swarmed Port Orange picking up the 22,000 residents' trash.

According to City Manager Ken Parker, "Waste Pro was making a rapid transition for garbage pickup. The vehicles from Waste

Pro are here. They are on site. They are moving containers around in order to provide commercial customers with service," he said."... From an operational side, we feel we are in good shape."

"We already serve nine of the 16 cities in Volusia County and we brought in trucks and crews from our seven state footprint to get the job done", said Tim Dolan, Waste Pro Regional VP for Central Florida. "Being a privately held company enables us to respond quickly to the needs of customers and potential customers; it is all about service", stated John J. Jennings, President and CEO of Waste Pro USA, Inc.

CEO John J. Jennings elected to Environmental Industry Association (EIA) Hall of Fame

Waste Pro founder and CEO, John Jennings, was inducted into the EIA Hall of Fame on May 10 during a breakfast ceremony at Waste Expo 2011. The Hall of Fame recognizes leaders in the waste industry who have been actively engaged in the business for at least 20 years. To be considered, individuals must have distinguished themselves through leadership and significant contributions to the improvement of the solid waste industry in several areas, including equipment design, safe operations, employer-employee relations, and environmental protection. Candidates must also contribute to civic and philanthropic activities and actively participate in solid waste industry associations such as the National Solid Waste Management Association (NSWMA).

John began his career in the 1960's as a helper on his father's garbage truck. In the

1970's, he took a turn on Wall Street after receiving his MBA, but later returned to the solid waste industry, becoming the owner of three garbage trucks in Florida and starting a small waste company called Industrial Waste

Services. After merging that company with Attwoods, John founded Jennings Environmental Services in 1992, which he expanded, until a merger with USA Waste Services and, later, Waste Management, Inc. In 2001, he founded Waste Pro USA and, as the CEO

and President, has built the company to 2400 employees, 91 operating locations, and more than \$400 million in revenue. Through John's leadership, the company has become known for its environmental leadership and innovation, building recycling centers, purchasing alternative fuel vehicles and using solar panels in company buildings. Congratulations John!



Going Green

Waste Pro Invests \$100 million in CNG (Compressed Natural Gas) powered trucks/fueling stations

Waste Pro USA has invested \$100 million to transition their fleet of heavy trucks from diesel fuel to cleaner burning Compressed Natural Gas (CNG). The investment includes construction of state of the art fueling facilities throughout the South and a multi-million dollar fueling complex in Fort Pierce, Florida. Clean Energy, the largest provider of natural gas fuel and facilities in this country, is partnering with Waste

Pro to design and construct the Fort Pierce complex.

Waste Pro has placed an initial order for 150 heavy waste collection and recycling trucks and has already received two CNG trucks at its Metro Atlanta waste collection operation.

John J. Jennings, President and CEO, explained, "We care about the communities we serve. Our future includes a continued

commitment to solar powered facilities, residential and commercial recycling, landfill diversion, and clean air. This move will dramatically reduce emissions in our operating footprint and potentially provide fueling stations for the cities and counties we serve. Many of our 115 exclusive municipal customers are excited about this opportunity to play a part in the use of domestic CNG fuel and want to participate with us."

NEWS BRIEFS

Waste Pro New Service Starts to Additional Communities

On October 1, Waste Pro began providing solid waste and recycling services to the residents and businesses of Wakulla County, Florida. The services consist of weekly curbside collection of both solid waste and recyclables on the same day; collection of bulky goods and white goods is also available.

"I'm glad to see the County move toward such a great benefit and believe this will eliminate trash in our woods and on our roadways," said County Commissioner Alan Brock. The new service will result in significant savings for residents who have been accustomed to receiving residential solid waste collection service.

Indian Trails, NC

Waste Pro also began residential solid waste and recycling collection services in the Town of Indian Trails, NC during the first week of October, in addition to a public drop site.

Canton, Mississippi

On November 1, Waste Pro also began

to provide service to 3,600 homes and 400 businesses in the City of Canton, Mississippi.

Summerville, SC

The Town Council of Summerville, SC voted to proceed with a new solid waste contract between Summerville and Waste Pro. Waste Pro is scheduled to begin providing solid waste services to the town on January 1. Waste Pro was the lowest of three bidders that offered a recycling rewards program; the bid could save the town \$150,000 per year, according to Councilman and Mayor Pro Tem, Terry Jenkins. Summerville will also become the location for Waste Pro in the Charleston area.

Waste Pro Acquires Mississippi Industrial Waste Disposal

Waste Pro USA has acquired Mississippi Industrial Waste Disposal, Inc. (MIWD), the largest privately owned commercial solid waste company in Mississippi. Based in Columbus, MS, MIWD has been in operation since 1971 and services seven counties in Mississippi and Alabama. "Our team is thrilled to join the Distinguishable Difference at Waste Pro," said Hayden

Crume, former Owner and President MIWD.

Waste Pro has assumed all current contracts, including service to Columbus Air Force Base. This recent acquisition brings Waste Pro's Mississippi operations to a total of five locations that are beginning to blanket the state. "Our growth in Mississippi is very intentional; provide great equipment and superior service to grow organically and by acquisition," stated John J. Jennings, President and CEO of Waste Pro. Waste Pro now provides services in Columbus, Hattiesburg, Jackson, Meridian, Natchez, the Gulf Coast, and Vicksburg.

Upcoming Events

Come see us at the following upcoming solid waste and recycling events within the southeast:

- NC City & County Management Association Winter Seminar, Feb. 1st – 3rd, Raleigh, NC
- Louisiana Police Jury Association, Feb. 23rd – 25th, Houma, LA
- FL American Public Works Association Annual Conference, April 3rd – April 4th, Tampa, FL

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